

David Smith, MSFS

Princeton Public Affairs Group



David A. Smith is a veteran of the public affairs arena and has expertly managed public affairs campaigns impacting auto insurance, life insurance, financial services, tort reform and environmental legislative initiatives. He was recently selected to serve on Governor Murphy's Transition 2018 Environment & Energy Committee. Appearing on television and radio stations representing clients' interests and authoring dozens of articles on politics/policy issues in New Jersey, Mr. Smith is a frequent guest speaker/lecturer at national and state conferences, legislative hearings, meetings and seminars. Mr. Smith received national acclaim when he was honored with a "Pollie Award" by the American Association of Political Consultants and named to their United States "Public Affairs Team of the Year" for his successful leadership on a historical auto insurance reform initiative. Since first being appointed by the Governor in 2005, Mr. Smith has been a Commissioner on the New Jersey Motion Picture and Television Development Commission, which promotes that State of New Jersey as an ideal location for film and TV projects. A founding member of the New Jersey Hall of Fame, Mr. Smith serves as an executive officer and 1st Vice President of the New Jersey Hall of Fame Foundation Board and also served as the Treasurer/ Officer on the Board of Directors of the State Capitol Insurance Company (RRG), headquartered in Las Vegas, Nevada. Mr. Smith is treasurer of The Advocacy Group, a national and international lobbyists representing most of the U.S. States and a dozen countries. And, since 2006, Mr. Smith has been a member of the Board of Directors of the Public Affairs Council, headquartered in Washington, DC, and was one of the few contract lobbyists in the Country to be appointed to a National Task Force charged with creating ethical standards for lobbyists throughout the United States. Prior to joining PPAG– Princeton Public Affairs Group in 1995, Mr. Smith served as Director of Policy and Planning for the New Jersey General Assembly Democratic Office. In that capacity, Mr. Smith supervised the partisan staff of all Assembly Committees and Task Forces while serving as senior staff aide to the insurance and commerce legislative committees. He was a Director with the New Jersey Dental Association from 1985 to 1990 and served on several national and state health care and insurance advisory committees. Mr. Smith was awarded a Master of Science in Financial Services (MSFS) Degree from the Richard D. Irwin Graduate School of The American College. He is a Graduate Fellow of the Public Affairs Institute, a three year educational program of the Public Affairs Council located in Washington, DC. Mr. Smith is a graduate of Gettysburg College and currently holds various insurance licenses. He is a member of the Screen Actors Guild/AFTRA, Association of Film Commissioners International and enjoys coaching his sons in various sports, doing CrossFit, and snowboarding with his family.